

Ashlyn Poole

GRAPHIC DESIGNER

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CONTACT

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SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Lightroom
Adobe XD
GitHub
Jekyll

SKILLS

Digital Print
Large Format Print
Publication Design
Packaging Design
Responsive Web Design
Wireframing & Prototyping
Digital Photography
Copyediting

AWARDS

2021 MICA Student Leadership Award
2019 MICA Dean's Scholarship
2019 National Pacemaker Award
2019 2nd Place CCHA Award
2019 AACC Scholarship for the Arts

FEATURES & PUBLICATIONS

2022 MICA Commencement Speaker
2020 OFFF Barcelona Exhibit Book
2020 Global Letterforms Exhibit
2020 Full Bleed Vol. 4
2019 Amaranth #45
2019 Amaranth #44

INTRODUCTION

I am a Graphic Designer with five years of experience freelancing for local non-profit organizations, over a year of print production experience, and experience in arts education and administration.

PROFESSIONAL EXPERIENCE

Designer & Production Associate / Alpha Graphics 09/2021 - 03/2023

- Communicated directly with clients and suppliers for quoting, design, preproduction, and outsourcing of print projects. Responsible for leading production, customer service, and final hand-off of deliverables on complicated projects with many moving pieces.
- Designed branded handouts for the Maryland WIC program, such as a nutrition-focused cookbook, a series of eight informational brochures, and various one-off assets, all with visually distinct English and Spanish variants.
- Led packaging design and production for the brand launch of Acknowledge Farms, a local woman-led CBD oil company based out of Maryland. The final set of deliverables included approximately 2,000 each of 10 different unique boxes, with labels and inserts.

Chief of Staff / MICA Student Voice Association 08/2020 - 06/2021

- Assisted in communications between the Undergraduate SVA President and the two major branches of governance—Academic Affairs and Student Life.
- Represented MICA students as a member of the hiring committee assembled to fill the vacant position of Vice President for Finance & Business Services.
- Scheduled meetings with students and faculty across various timezones during the COVID-19 pandemic to ensure equal representation across all aspects of student life.

Arts Mentor / Creating Communities 06/2018 - 06/2021

- Mentored children in the underserved Annapolis neighborhood of Eastport during art classes throughout the 2018–2019 school year, as well as for a week-long summer camp focused on providing high-quality arts education through scholarships.
- Designed three print publications featuring children's artwork and poetry. Ensured full completion on an incredibly tight, six-hour schedule to secure timely production.
- Developed and maintained a featured artwork website for four weeks throughout the COVID-19 pandemic, showcasing student's efforts to their remote peers.

Graphic Design Intern / Amaranth Literary Magazine 08/2018 - 05/2019

- Designed and copyedited for Amaranth #44, receiving a 2019 National Pacemaker Award.
- Communicated directly with the campus print shop to negotiate quality and cost per unit.
- Prepared targeted advertising campaigns to solicit visual and written work from students.
- Received an AACC Scholarship for the Arts in recognition of work throughout the year.

EDUCATION

Bachelor's in Graphic Design—Maryland Institute College of Art, Baltimore MD 2021
Associate's in Graphic Design—Anne Arundel Community College, Arnold MD 2018
Certificate in Graphic Design—Anne Arundel Community College, Arnold MD 2018